



# ON THE BRINK

## Guide for Knowledge Scan

### Direction for knowledge development

A knowledge scan seeks to discover which knowledge is present in your organization, but also which knowledge is needed in the future and therefore determines a direction for the development of knowledge. A knowledge scan looks for answers to these questions:

- which knowledge do we have now;
- which knowledge needs to be developed the coming years;
- which new services or products will be realized with this new knowledge;
- in what way will this knowledge be developed.

### Knowledge scan, knowledge map, and knowledge profiles

The results of a knowledge scan are described in a knowledge map of your organization. A knowledge map contains pointers to knowledge components such as employees with a special expertise (that may have been registered in knowledge profiles), communities of practice, research documents, benchmarking methods, or training material. A knowledge map is a kind of catalogue that indicates where knowledge is located within your organization, and how vulnerable that is.

### Broad experience

On The Brink has a broad experience in conducting knowledge scans and knows which factors are important for success.

### Interested?

Are you interested to conduct a knowledge scan in your organization? Please contact Dr. Paul van den Brink MBA, phone +31-6-50.438.437 or e-mail [think@onthebrink.nl](mailto:think@onthebrink.nl) for more information.