



ON THE BRINK

Start kit for Communities of Practice

Knowledge growth through social interaction

Knowledge is created and developed in social interaction. Communities of Practice are platforms for such interaction like the exchange of experiences, ideas, new developments in one's field, viewpoints, and thoughts. Communities of Practice bring people together to discuss common problems: they interconnect people with collective interests, which drives cross-fertilization.

Mission

A Community of Practice unites experts on a certain subject, across organizational boundaries. A mission can be the following:

“A community of practice offers its members access to relevant, qualitative, and reliable information and knowledge from inside and outside the organization, helps its members to solve problems in the daily work, facilitates the development of individual (and therewith also organizational) competencies and skills, and supports the exchange of lessons learned, best practices, ideas, and new developments in the field.”

Ample practical experience

On The Brink has plentiful experience with initiation of Communities of Practice and knows which factors are critical for success.

Interested?

Are you interested in starting Communities of Practice? Please, do not hesitate and contact Dr. Paul van den Brink MBA, telephone +31-6-50.438.437 or e-mail think@onthebrink.nl for more information.